



October 2023



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 International Coffee Day	2 Post an easy to make recipe that is Halloween related	3 Share a Tip Tuesday	4 National Golf Day	5 Post a Story on Why you got into Real Estate	6 Post a Picture of a place where you are at and ask followers to post theirs in the comments	7 Saturday Social Selfie
8 Share a Time Saving Tip	9 Share Benefits of Buying a home in the fall	10 Feature a local business your followers should know about	11 Share a photo of a beautiful fall scene in your area and ask for your audience's favorite local spots	12 Do a video on the latest market trends	13 Friday the 13th	14 National Dessert Day
15 Post about a local event or festival happening in your community	16 Provide a checklist for homeowners to prepare their homes for winter.	17 Get to know your Customers Day	18 Share motivational quotes related to success and perseverance	19 Neighborhood Spotlight	20 Fall Real Estate Post	21 Create a post about fall and gratitude
22 Football Game Day Post	23 Outfit of the Day Post	24 Share a success story or testimonial from a satisfied client.	25 Wednesday Wisdom	26 Thankful Thursday	27 Share a picture of your home decorated for Halloween	28 Make A difference Day
29 Game Day Giveaway	30 Motivational Monday	31 Happy Halloween Post		2	3	4



October 1 - Post a local coffee shop, help small business, or invite your followers to an hour or two of coffee on you, invite them to join you for coffee

October 2 - Canva makes it so easy to create recipe posts. Here is a template for one already done for you

[https://www.canva.com/design/DAFu0SsGj4c/tT5u92YE2-02fQWR_Gv44A/view?
utm_content=DAFu0SsGj4c&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview](https://www.canva.com/design/DAFu0SsGj4c/tT5u92YE2-02fQWR_Gv44A/view?utm_content=DAFu0SsGj4c&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

Here is the caption you can copy and paste

🎃 Spooktacular Snacks Alert! 🍴 Get ready to wrap up some Halloween fun with these Mummy Dogs! 🧛 They're scary good and perfect for your Halloween party. Check out this recipe found at <https://www.homemadeinterest.com/mummy-dogs> and tag your mummy-dog-loving friends! 🕷️🍷🍴 #HalloweenEats #MummyDogs #CreepyCooking #SpookySnacks #FrighteninglyDelicious #NomNomNom #HalloweenTreats

October 3 - make a video or a post, or interview your local home inspector - Encourage homeowners to create a maintenance schedule for tasks like cleaning gutters, inspecting the roof, and servicing HVAC systems. Regular maintenance can prevent costly repairs.

October 4 - Here is a link to a series of Golf Tips -

[https://www.canva.com/design/DAFu0qhBw14/PzKrbGsmX47qW9onjA6A1g/view?
utm_content=DAFu0qhBw14&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview](https://www.canva.com/design/DAFu0qhBw14/PzKrbGsmX47qW9onjA6A1g/view?utm_content=DAFu0qhBw14&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

Here is the caption to copy and paste -Remember, a strong short game can be the difference between a good round and a great one. Practice these skills, and you'll see your scores drop! 🏌️🚩
#GolfTips #ShortGame #LowerYourScores"

October 13th template link - [https://www.canva.com/design/DAFvBBK3QjE/9ID6kHIFTA_uT2CAFZtphw/view?
utm_content=DAFvBBK3QjE&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview](https://www.canva.com/design/DAFvBBK3QjE/9ID6kHIFTA_uT2CAFZtphw/view?utm_content=DAFvBBK3QjE&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

October 16th Template Link - [https://www.canva.com/design/DAFvBRGP8zE/h0xOWFgZpOFRATHkQO8pAA/view?
utm_content=DAFvBRGP8zE&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview](https://www.canva.com/design/DAFvBRGP8zE/h0xOWFgZpOFRATHkQO8pAA/view?utm_content=DAFvBRGP8zE&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

October 29th - Host a game day-themed giveaway where followers can participate by predicting game-related outcomes, like the first touchdown scorer or final score.